

Office of Economic Development (OED)
2007-2008 Proposed Budget Presentation to the Seattle City Council
October 2, 2006

1. Outcomes for Key Dept Activities

The following table describes outcomes for key OED department activities in 2006.

2006 Outcomes			
2006 Program/Activity*	Specific 2006 Outcome(s)	Expectations in Meeting Outcome(s) in 2006 (Meet, Exceed, Fall Short)	If Exceed or Fall Short, Explain
Business Attraction/Retention	<ul style="list-style-type: none"> Aggressively target area business for retention, expansion or recruitment. 	Through 2nd quarter of 2006: <ul style="list-style-type: none"> 63 business retention, expansion, or recruitment cases have been opened. 72 business assistance research requests have been provided. 	Projected to meet outcomes.
Business Technical Assistance	<ul style="list-style-type: none"> Deliver “Environmental Start-up Kits” to industrial businesses Aggressive marketing, outreach via site visits to businesses promoting environmental assistance services Business Advocate to assist Seattle businesses in navigating City processes, regulations, and policies 	Through 2nd quarter of 2006: <ul style="list-style-type: none"> Environmental kits delivered to 65 industrial businesses. Directly promoted environment assistance services to 260 businesses. Business Advocate has assisted 140 businesses. 	Projected to meet outcomes.
Industry Sectors Support	<ul style="list-style-type: none"> Complete and begin implementation of Green Building Action Agenda Gain support for developing Clean Energy Action Agenda Continue to execute key industry sector strategies 	Through 2nd quarter of 2006: <ul style="list-style-type: none"> Developed and completed draft green building industry action agenda Coordinated regional “Clean Energy Workshop”. Co-sponsored the WA Technology Center NW Energy Initiatives “Angel Investor Network” for emerging clean energy companies. Advised city policy makers on interests of manufacturing and maritime industries on issues such as freight mobility, environmentally critical areas (ECA) code amendments, and shoreline alternative mitigation 	Projected to meet outcomes.

		<p>plan.</p> <ul style="list-style-type: none"> Sponsored and participated in industry-specific workshops, including “Manufacturing Appreciation Week” and WA Biotech and Biomedical Assoc.’s “Invest NW” investors conference. 	
Increase Film Activity in Seattle	<ul style="list-style-type: none"> Manage consistent increase in film permit volume resulting from incentive options at the State and local level. Advocate for state tax incentives to both draw out of state filmmakers to Washington and to grow indigenous productions. Host workshops that contribute to the professional development of Seattle filmmakers 	<p>To date:</p> <ul style="list-style-type: none"> Film Permits are up over 20% from last year. Spearheaded and organized the effort to pass State Film Incentives, which are expected to increase film activity in Seattle by 50% starting Q1 2007. Coordinated agreement between the Seattle Center and Port of Seattle to adopt the City’s \$25/day permit fees. 	Projected to meet or exceed outcomes.
Continued Business Growth of Seattle’s Music Industry	<ul style="list-style-type: none"> Collaborate with private sector to release Seattle music magazine. Develop “new media-convergence” business Opportunities Work with the Mayor’s Office to proactively solve on-site problems as it relates to music entertainment and public safety. 	<ul style="list-style-type: none"> Creating a “Seattle Music Website” for filmmakers and music supervisors to use as a tool to hire Seattle musicians for their film productions. Expected to have 200 - 300 musicians/bands joined in the first year. Publishing monthly Seattle music magazine profitably with distribution at 20,000 copies/month. 	Projected to meet or exceed outcomes.
Facilitate more collaborative, integrated workforce development system to provide training, services and placement for Seattle’s low-income individuals	<ul style="list-style-type: none"> Convene workforce development stakeholders to explore creation of a workforce funders collaborative Place low-income Seattle job seekers in full-time jobs with benefits paying a minimum of \$9/hr Place low-income residents of the Rainier Valley in apprenticeships and/or construction related jobs 	<ul style="list-style-type: none"> Conducting pilot project and completing analysis of the federal Food Stamp Employment and Training program to determine potential opportunity to supplement funding for low-income job seekers. At July 31, 2006, The Seattle Jobs Initiative had placed 281 low-income Seattle residents in permanent jobs with benefits. As of June 30, 2006, the pre-apprenticeship training program has placed 74 low-income Rainier Valley residents in apprenticeships or construction related jobs. 	Projected to meet outcomes.

Broadway Action Agenda	<ul style="list-style-type: none"> Develop a strategic action plan for revitalization of Broadway's physical and retail environment in collaboration with community stakeholders. 	<ul style="list-style-type: none"> Community based Broadway Action Agenda completed outlining systemic strategies for revitalizing Capitol Hill's business district. Council approved \$125,000 to kick-off implementation of Action Agenda. Fall clean-up of Broadway business district will result in graffiti removal; new parking meters, signs, and garbage cans; and re-striping of pavement. 	Outcomes met.
Rainier Valley Community Development Fund	<ul style="list-style-type: none"> Assume responsibility for administration of the supplemental mitigation program and the use of CDBG funds for this purpose. Establish the Community Development Program and the necessary administrative, policy and financial systems to support its success. 	<ul style="list-style-type: none"> The supplemental mitigation program has provided direct financial support totaling \$7.5 M to 139 businesses. New Community Development Program established with initial loans executed. Administrative and underwriting procedures for CDP program completed. SDOT Capital Project Program Plan authorized to recapitalize \$2.7 million for Sound Transit SMA. 	Outcomes met.
OED Loan Program	<ul style="list-style-type: none"> Market and utilize federal financing tools for direct investment in community revitalization projects in economically distressed neighborhoods. 	<ul style="list-style-type: none"> Council approved two Section 108 loans, in the cumulative amount of \$3.4 million, for site acquisition of the Hong Kong and Alps Hotel in the International District, resulting in the rehabilitation of 123 units of affordable housing and 34,000 square feet of commercial/office space. Council approved \$4 million Section 108 loan for the Northgate South Commons Project, which will result in the creation of 190 jobs of which 51% will be made available to low and moderate income individuals. Established new \$10 million Section 108 loan pool, leveraging a \$2 million BEDI grant, for new catalytic projects in the International District, the Central Area and Southeast Seattle. 	Outcomes met.

2. 2006 Budget Data

Of the 2006 Adopted OED Budget, there were no changes at a program level resulting from shifts/transfers in funding between budget control levels for which Council was not notified. In addition, there were no significant shifts in funding between programs within the same budget control level in 2006 for which Council was not notified.

2006 Adopted Total Department Appropriation:				
\$ <u>\$5,931,827</u>				
2006 Program	% of Total Dept. Budget	Funding Expended in 2006 (YTD)	Shift/Change from 2006 Adopted Budget	Describe Shift/Change
N/A	%	\$	\$	
	%	\$	\$	
	%	\$	\$	

3. 2007/2008 Proposed Budget Changes (by BCL)

The following table describes the key changes from the 2006 Adopted Budget to the 2007 - 2008 Proposed Budgets, and how these changes may impact services provided to the public.

2007 BCL Changes					
BCL Name	2006 Adopted Budget	2007 Proposed Budget	+/- % Change from 2006	2008 Proposed Budget	+/- % Change from 2007
Office of Economic Development	\$5,931,827	\$6,900,450	+ 16.33%	\$6,920,576	+ 0.29%
How Changes May Impact Services to Public: Provide new or continuing resources and services to the public, including <ul style="list-style-type: none"> - Maintain strong partnerships with Community Development Corporations and real estate loan programs to support community development in low-income neighborhoods - Execute the Broadway Action Agenda to restore economic vitality to Broadway and Capital Hill. Funds will upgrade and maintain Broadway's appearance, enhance the District's safety and security, support the design and development of a successful Broadway light rail station; promote and market Broadway as a vibrant business district; and build community capacity to carry out the recommendations of the Action Agenda. - Invest in Environmental Coalition of South Seattle Information Center/Centro Informacion Hispano to ensure there is capacity to serve Spanish speaking population - Invest in the African American Chamber of Commerce of the Pacific Northwest to support small business development among African American entrepreneurs in Seattle - Support the International District Night Market Program to activate the International District and stimulate economic activity. The funds will support the execution of a business plan currently under development. 					

4. 2007/2008 Proposed Staffing Changes (by BCL)

Use the following tables to discuss any proposed staffing changes from the 2006 Adopted Budget to the 2007 - 2008 Proposed Budgets. If positions will be eliminated, discuss if the positions are currently vacant or filled.

2007 Proposed Staffing Changes (by BCL)				
BCL Name	Position Name	Change Description (New, Increased, Reduced, or Eliminated position)	If Eliminated: Currently Filled/Vacant	If currently filled, will possible layoffs occur?
Office of Economic Development	Workforce Development Policy Analyst	New Position – 1.0 FTE (position authority only)	N/A	N/A
Office of Economic Development	Administrative Specialist I	New Position – 1.0 FTE (position authority only)	N/A	Currently filled with temporary staff.

2008 Proposed Staffing Changes (by BCL)				
BCL Name	Position Name	Change Description (New, Increased, Reduced, or Eliminated position)	If Eliminated: Currently Filled/Vacant	If currently filled, will possible layoffs occur?
N/A				

5. Discuss the contracting goals and accomplishments during 2006, including the number of contracts and total dollar amounts by W/M category (e.g., African American, Asian, Native American, etc.), and percent of total contracts for the department.

Discuss the number and percentage of the department workforce that are women and minorities by W/M category.